

# POWERFUL AND PERSUASIVE SKILLS FOR TODAY'S LEADERS

May 15-16, 2012

## Gwen Resick-Rennich

Let's face it; the ability to speak confidently is an essential business skill. It opens doors, creates more visibility and gives you power. "Powerful and Persuasive Presentation Skills" is a program filled with proven techniques to help you speak with impact, hold people's attention, sell your ideas, and get the results you want. These skills are then fine-tuned and polished in Gwen Resick-Rennich's hands-on training course, "One-On-One Speech Coaching." Participants be videotaped and professionally critiqued in a supportive way by Resick-Rennich, one of the top speech coaches in the business.

Participants will learn how to:

- Organize your presentation in a way that reaches your listeners
- Get people to act on your ideas
- Think on your feet
- Project the relaxed presence of a confident leader
- Energize your audience
- Improve the sound of your voice
- Persuade under pressure
- Handle questions with ease and finesse

Resick-Rennich will deliver the basic techniques on the first day of training. She then customizes those techniques to each person receiving the training with one-on-one video playback. She coaches and rehearses with each attendee one-and-a-half hours. The results are fascinating. People start to see the improvement within the first thirty minutes of working with her. Her approach is unique because of her television background, corporate training, and on-stage speaking experience. Resick-Rennich's extensive media background, combined with eighteen years of speaking professionally, leaves her with a toolbox filled with delivery techniques that will make an impact on every person she trains.

## Value to Members

Members will get an assessment of where they are now in their presentation skills. As a result, they'll begin to see clearly where they need more work and practice. They will leave with specific presentation techniques, which can be put to use immediately. After training with Speech Coach Resick-Rennich, they will be better prepared for their next presentation. They will learn how to inspire their listeners and get them to act on their message. Members will be remembered for being effective presenters who motivate and role-models for people in their organization to emulate.

## Biography

Gwen Resick-Rennich is the founder of Resick-Rennich Presentations, a corporate-training, consulting and keynote speaking organization. Her speaking and training versatility have brought her into Fortune 500 companies, small to mid-sized organizations, non-profit organizations, and universities. She has helped professionals internationally in the health care, legal, banking, real-estate, computer, education, government, media, and sales industries achieve new levels of effectiveness. Resick-Rennich's credits also include ten years of television as a CBS affiliate news co-anchor, reporter and co-hosts, story producer for Denver's *P.M. Magazine* and spokesperson for a major TV network.